

"Efforts of One Result in the Power of Many"





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2015 Outstanding Recycling Program Award

Ray Scott

Keep California Beautiful Board President

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WELCOME TO THE CALIFORNIA K-12 SCHOOLS RECYCLING CHALLENGE!

The California Recycling Challenge is a friendly competition and benchmarking tool for K-12 school recycling programs to promote waste reduction activities to their school communities. Over a one month period, schools report recycling and trash data which are then ranked according to who collects the largest amount of recyclables per capita, the largest amount of total recyclables or have the highest recycling rate.

With each week's reports and rankings, participating schools watch how their results fluctuate against other schools and use this to rally their school communities to reduce and recycle more.

The competition is conducted on a "Per Capita" basis to allow schools/ districts of all sizes to participate. The program is intended to include the faculty, staff, students, and custodial staff.

SIMPLE TO ENTER. SIMPLE TO PARTICIPATE. SIMPLY RECYCLE.









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